

CAPTURING FAST-GROWING OPPORTUNITIES

Iraq Agrofood

The 5th International Exhibition For Agriculture, Food,
Food Processing And Packaging

26 - 29 NOVEMBER, 2012

Erbil International Fairground
Erbil, Kurdistan Region - Iraq

www.iraqagrofood.com

Organized By:



Venue:



AGRICULTURAL SECTOR IN IRAQ

AS OF 2007, THE IRAQI GOVERNMENT HAS LAUNCHED A NATIONAL INITIATIVE TO PROMOTE THE AGRICULTURAL SECTOR WITH THE OBJECTIVE OF REACHING SELF-SUFFICIENCY IN CROPS PRODUCTION, WITHIN A 10-YEAR-SPAN

The Supreme Committee for Agricultural Development set up several initiatives to support various agricultural sub-sectors, including irrigation water use, agricultural lands, crop and animal production and agricultural loans.

The Committee recently announced an agricultural projects implementation plan within the 2012 budget. Moreover, the Iraq Ministry of Agriculture is encouraging major international agriculture companies, and foreign investors, to engage in long-term investments in the Iraqi market, besides granting special agricultural loan programs. Since the launching of the national initiative, the amount of agricultural loans has reached about USD 770 million.



FOOD SECTOR IN IRAQ

Iraq relies heavily on imports to meet its food requirements. Food self-sufficiency is not expected to be achieved in the foreseeable future due to 2 main reasons: the growth in population, expected to reach 40 million within a decade, resulting in an increase of consumption, and a decline in the agricultural production.

As a result of the rise in purchasing power in Iraq, new types of food entered the local market, such as diet and high nutritional value food, organic food and western food.

- Iraq imports 80% of its food needs
- Iraqi Ministry of Trade imported in 2011 food supplies for a value of US\$ 6 billion
- Iraqi private sector food imports in 2011 reached nearly US\$ 10 billion
- The annual food demand in Iraq increased by 25% in 2011 compared to 2010



LOCAL PRODUCTS SATISFY ONLY 20% OF THE LOCAL MARKET DEMAND ACCORDING TO THE MINISTRY OF AGRICULTURE

THE IRAQI AGRICULTURAL SECTOR IS IN NEED OF A WIDE NETWORK OF INTERNATIONAL COMPANIES AND FOREIGN INVESTORS TO IMPLEMENT AGRICULTURE PROJECTS IN THE LOCAL MARKET

ITEM	ANNUAL PRODUCTION	ANNUAL DEMAND	SELF-SUFFICIENCY RATE
RED MEAT	175,000 TONS	500,000 TONS	30%
WHITE MEAT	140,000 TONS	300,000 TONS	45%
FISH	65,000 TONS	120,000 TONS	55%
WHEAT	2 MILLION TONS	4 MILLION TONS	50%

80%

Iraq imports of its food needs

BENEFIT FROM UNIQUE BUSINESS OPPORTUNITIES AT IRAQ AGRO-FOOD:

- Grab the opportunity to be among the first to enter a dynamic and growing market
- Generate valuable sales and expand your business
- Network with qualified manufacturers, suppliers, traders and key-decision makers
- Keep up to date with competitor's and industry developments

IRAQ AGRO-FOOD: THE LEADING AGRO-FOOD SHOW IN IRAQ AND THE NEAR EAST

IRAQ AGRO-FOOD: FASTEST-GROWING EXHIBITION CATERING TO IRAQ'S FOOD AND AGRICULTURE NEEDS

Serving the developing Iraqi market needs, Iraq Agro-Food 2012, the 5th International Exhibition for Agriculture, Food, Food Processing and Packaging, attracts the most important decision makers from industry experts in addition to Kurdistan Regional Government and Iraqi Central Government officials.

Iraq Agro-Food 2012 offers a unique opportunity for national and international agriculture and food experts to meet manufacturers, suppliers, traders and businessmen from 26 to 29 November at the Erbil International Fair Ground in Erbil, Iraq.

The event gathered in its last edition 17,500 local, regional and international qualified visitors from over 20 countries.



VISITORS' PROFILES

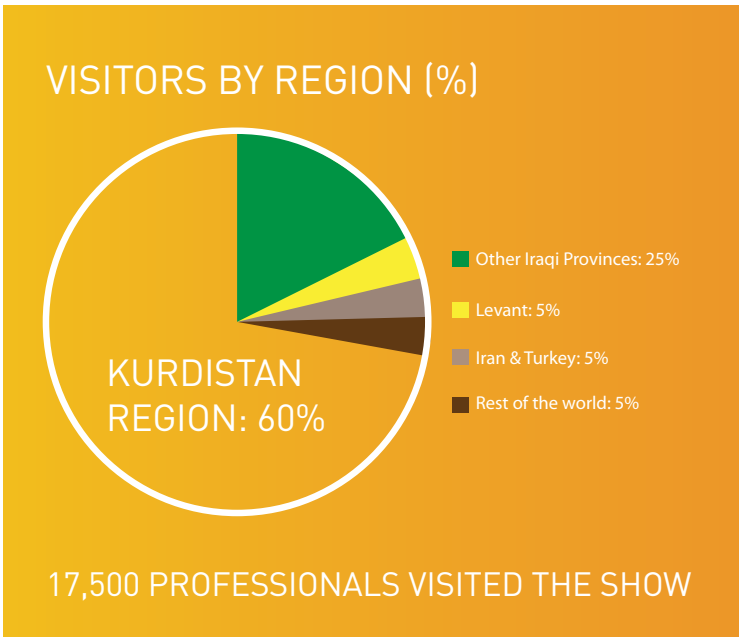
- Farm Owners
- Agricultural Engineers and Specialists
- Supermarket Managers
- Public Sector Officials
- Caterers
- Food & Beverage Managers
- Hotel & Restaurant Owners
- Food Importers and Manufacturers

IRAQ AGRO-FOOD 2011 FACTS & FIGURES



EXHIBITOR INFORMATION

Number of Exhibitors	361	11,000 SQM
Countries Represented:	20	



INTERNATIONAL PARTICIPATION

- | | |
|---------|--------------|
| Belgium | Jordan |
| China | Lebanon |
| Cyprus | Netherlands |
| Egypt | Pakistan |
| Finland | Poland |
| Germany | Sri Lanka |
| India | Saudi Arabia |
| Iran | Syria |
| Iraq | Turkey |
| Italy | UAE |



GENERAL INFORMATION

ABOUT IFP IRAQ

IFP Iraq is a member of International Fairs and Promotions (IFP) Group, the uncontested market leader in its field in the Middle East with the experience of nearly 3 decades in organizing trade fairs and exhibitions, staging about 30 international exhibitions each year.

ABOUT THE VENUE

- 24,000 sqm of exhibition space (19,000 sqm indoor air-conditioned halls, 5,000 sqm outside exhibition area)
- Business center services, internet access and ample parking space
- Stand contracting services, furniture rental and stand extras are also available on site.

TRAVEL & ACCOMMODATION

Erbil International Airport (EBL) has direct flights to and from Europe and the Middle East. Please contact the organizers for further details.

BOOK YOUR SPACE

FOR INTERNATIONAL SPACE BOOKINGS,

PLEASE CONTACT:

Telephone: +961 5 959111

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E-mail: info@iraqagrofood.com

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FOR LOCAL SPACE BOOKINGS,

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EXHIBITS' PROFILES

AGRICULTURE

- Animal health & instruments
- Agricultural equipment
- Agricultural finance & banking
- Agricultural products & services
- Chemicals & fertilizers
- Crop production
- Dairy farming products & equipment
- Feeds, additives & feeding systems
- Fisheries & fish farming
- Greenhouses
- Handling & transport systems
- Horticulture
- Irrigation
- Landscaping
- Poultry farming
- Poultry feeding & watering systems

FOOD PROCESSING & PACKAGING

- Air-conditioning, ventilation & fans
- Cleaning equipment & supplies

- Confectionery equipment
- Drink processing machines
- Food packaging materials and supplies
- Food Service equipment
- Ice-cream, coffee & juice machines
- Kitchen appliances & equipment
- Refrigeration & related equipment
- Restaurant, catering & bakery equipment

FOOD & BEVERAGES

- Bakery products
- Bottled water
- Butter, oil and fats
- Confectionery & chocolates
- Dairy & milk products
- Fast foods & snacks
- Fresh, canned & dry foods
- Frozen & chilled foods
- Meat and poultry
- Processed food

